



peopleforbikes

P.O. BOX 2359 BOULDER, CO 80306
PeopleForBikes.org | 303.449.4893

April 20, 2021

The Honorable Katherine Tai
Office of the United States Trade Representative
600 17th St NW
Washington, DC 20508

Dear Ambassador Tai:

On behalf of the PeopleForBikes Coalition, thank you for your recent remarks highlighting the role of U.S. trade policy to support social and environmental responsibility. Our nation stands to benefit when we uplift industries that keep us active, healthy and moving without emissions. The values guiding the office of the United States Trade Representative align squarely with the benefits that increased bicycling offers to individuals and communities across America. We look forward to working with you to ensure this administration prioritizes trade policies that mitigate climate change and promote health and wellness.

The U.S. bicycle industry contributes \$88 billion annually to our economy and employs more than 780,000 Americans. The PeopleForBikes Coalition (PeopleForBikes) is the national trade association representing companies that manufacture and distribute bicycles, bicycle parts and bicycle accessories. Nationwide, PeopleForBikes represents nearly 300 bicycle businesses and more than 7,000 retailers.

We ask you to please consider the potential for bicycles to help this administration meet its goals for climate, health, equity, and economic recovery. Bicycle production and supply chains are low impact— a bike rider is able to offset its manufacturing carbon footprint after only 300-500 miles of use. Bike riding can displace emissions and directly improve health outcomes. They are affordable and can be utilized by Americans of every income and demographic.

A near term solution could be excluding all bicycles and bicycle products from Section 301 tariffs. Punitive tariffs continue to make it difficult for bicycle companies to meet increased consumer demand, intensifying the shortage in bicycles because of unpredictable changes in tariffs and added supply chain costs. These tariffs are making it harder for American to take advantage of the benefits bicycles provide, and we continue to suffer from a nationwide shortage of bicycles.

We would also welcome the opportunity to work with you on an Environmental or Healthy Goods Agreement to facilitate more imports of bicycles and other products that will help our nation lower emissions and promote healthy and active lifestyles. Such an agreement could bring stability to the bike industry in a time of uncertainty while supporting Americans seeking to lower their carbon footprints for the good of the nation.

We ask the administration to support the bike industry in offering emission-reducing products in high demand that will help meet broader goals on climate change. More access to affordable bicycles can only bring good to communities across the United States.

Thank you,

Noa Banayan, federal affairs manager
PeopleForBikes